

Allē is a loyalty program for Allergan- the company that manufactures Botox. (as well as Juvederm, Kybella, Latisse, Coolsculpting, etc) The program functions a lot like an airline rewards program or a store's shopping membership: you earn points for spending on certain treatments or products and are able to redeem those points towards future treatments.

Allē offers a very simple sign up process on its web page. You can join with your phone number, email, and a password that you create. Once you're a member, you can earn a certain number of rewards on each treatment or qualified product purchase. What makes it even better, you can even earn points for other spa services like facials and massages! The rewards are valued at \$10 for every 100 points, and you can redeem them in the future to save money on cosmetic treatments and products. As a member, you are also privy to special offers on other Allergan products.

Allē is an Allergan program, which means most of the company's products are covered. Some of these products include: Botox, Juvederm, Coolsculpting, and Latisse. A full description of applicable treatments and products are listed on alle.com. Something to note: Allergan also limits rewards in keeping with cosmetic and medical best practices. For example, Botox treatments should not be done any more than every three months. If you undergo a treatment within three months of your previous session, the program won't provide any rewards for it.

Doctors and patients alike feel the Allē rewards program is worth the minimal effort it takes to join and maintain it. It takes approximately 2 minutes to set up your account and redeeming your rewards is as easy as using a coupon from the Sunday paper. If you require any assistance in the set up of your membership, simply ask any Radiant Reflections staff member.

For more information, please visit alle.com